

# Overseas Press Club Bulletin

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52 East 41 Street  
New York, N.Y. 10017  
(212) 679-9650

## Yankelovich At OPC November 17

Pollster Daniel Yankelovich, one of America's foremost analysts of social trends and public attitudes, will address the Overseas Press Club Leaders Forum on November 17 at 5:30 p.m. at the Chemists Club.

Yankelovich is founder and president of Yankelovich, Skelly & White, one of the nation's leading opinion-research organizations, and also is president of the Public Agenda Foundation, a non-profit group he and Cyrus Vance formed to try to bring the average citizen closer to major decision-making processes.

The PAF recently released a major study entitled "The Speaker and the Listener: A Public Perspective on Freedom of Expression," an important survey of the role of the print and broadcast press in America today.

Yankelovich, who wrote the introduction to the survey, will use his OPC forum to discuss its implications and to answer questions about it and other subjects from OPC members.

"I believe that freedom of expression will face a serious challenge in the decade ahead," Yankelovich wrote in his introduction. "General social forces will produce new problems for freedom of the press, and the First Amendment itself may well be subjected to reexamination."

He noted that several factors indicate "that public frustration and alienation are building to new levels of intensity" and freedom of the press "would be an early target" of forces which could channel public opinion against institutions such as the First Amendment.

He also noted that "while Americans soundly reject direct censorship, they do believe that government regulation, by requiring television and major newspapers to present opposing views, can actually increase freedom of expression as they, the public, define it."

Yankelovich is a 1946 magna cum laude graduate of Harvard and has completed advanced training at Harvard



Ohio University College of Communication Dean John Wilhelm (left) presents the 1980 Jesse and Ruth Zousmer Scholarship award to Daniel P. Tambellini of Pittsburgh.

## Broadcast Journalism Award

Ohio University's Jesse and Ruth Zousmer Memorial Scholarship in Broadcast Journalism has been awarded this year to Daniel P. Tambellini, son of Peter and Doris Tambellini of Pittsburgh.

Tambellini is a senior in the School of Radio-Television at Ohio University, where he broadcasts for WOUB-TV and WOUB Radio. He was presented a check for \$1,000 by John Wilhelm, Dean of the College of Communication.

The award is given in memory of the ABC news executive and his wife, who were killed in a plane crash in the Far East. Funds are provided by the New York-New Jersey chapter of the Ohio University Alumni Association, of which Mr. and Mrs. Zousmer were members, and by the American Broadcasting Corporation.

and the Sorbonne. He has been a professor and lecturer at The New School, New York University and Tufts Medical School, a director of Common Cause and a member of numerous commissions on government and higher education, as well as a special advisor to the Aspen Institute.

The Leaders Forum will begin at 5:30 p.m. with a cash bar. Yankelovich will speak for about half an hour and will then answer questions from the audience.

## Up-and-Coming

**Friday, Nov. 7, 1980 – Cocktails 12 Noon, Luncheon 12:30, Bogart Room:** Guest Speaker, Mayor Ed Koch.

**Monday, Nov. 10, 1980 – 5:30 P.M., Bogart Room:** Italian Wine Tasting. Free. Members only.

**Tuesday, Nov. 11, 1980 – 6 to 8:30 P.M.:** New York State DAR Motion Picture, Radio and TV Awards reception. Awards given to John A. Gambling of WOR, Radio; and Ron Kershow, news director of WNBC-TV *News Four*. **Main Lounge, Chemists Club.** Music by Phil Bennet. Hostess, State Chairman Elsie Alden Lee. \$15.00 per person covers refreshments and two drinks.

**Monday, Nov. 17, 1980 – 5:30 P.M., Bogart Room:** Daniel Yankelovich, of public opinion & polling fame, will address the OPC Leader's Forum.

**Monday, Dec. 8, 1980 – 5:30 P.M., Bogart Room:** Frank Mankiewicz, President, National Public Radio will address the OPC's Leader's Forum. (More details next issue.)

**Reservations required for all events. Cancellations, 24 hours prior to function, otherwise member will be charged the announced fee.**

**Reservations (212) 679-9650**

## Letters

Dear Editor, OPC Bulletin:

I enjoyed the up-to-date information in the letters from Al Kaff in Hong Kong and Kim Young Sick in Seoul in the OPC Bulletin of October 1. But I regret to say the letter from Tokyo, apart from a series of statistics, did not mention anything about colleagues' activities at all. Would it be possible to get some up-to-date information on what's going on at the Foreign Correspondents Club of Japan?

Henry Hartzenbusch



## Letters

HONG KONG — Brad Martin, of the *Baltimore Sun*, set some sort of record when he was transferred from Tokyo to New Delhi.

"I spent two months in India and they gave me three going-away parties," Martin said.

Even before he settled in Delhi, the *Sun* transferred him again, this time to Beijing to replace Mike Parks, who had resigned from the *Sun* to join the *Los Angeles Times* in China.

\* \* \*

Albert Ravenholt, of the American Universities Field Staff and long a writer on Asian affairs, lectured to university students during a five-week cruise of the SS University, an accredited floating university, from San Francisco to Japan to Taiwan to Hong Kong to Manila.

Ravenholt, who lives in Manila, lectured on the agricultural history of Asia. He was a United Press correspondent in China, Burma and India, 1943-1947, and later a correspondent for the Chicago Daily News.

\* \* \*

Seen in the Foreign Correspondents Club in Hong Kong: Norman Sklarewitz, Los Angeles based freelancer and for years a correspondent in Japan, and Dodi Fromson, wife of former CBS and AP correspondent in Asia, Murray Fromson.

Dodi was on a buying trip for the antique business she operates in Los Angeles. Norm had just completed a tour inside China.

\* \* \*

Bob Elegant, long-time Asian correspondent before he moved to Ireland to write novels, has sent autographed copies of his latest novel *Manchu* to old friends in Hong Kong. As in his successful *Dynasty*, Elegant combines fictitious characters with actual events to relate Chinese history for the non-expert.

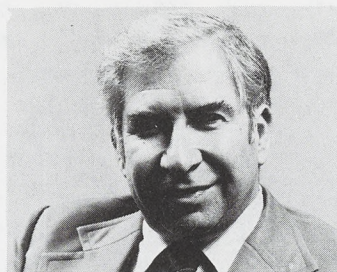
— Al Kaff

EAT, DRINK WITH US AT OPC!

## Placement

WANTED. Midtown book publishing company in Manhattan needs two production editors who have solid experience with science textbooks. Salary to \$15,000. Phone **Laura Sands** (OPC member) at 682-1140.

(For positions wanted or offered, please address Helen Alpert, Placement, OPC Bulletin.)



Edward Hymoff

## 'Disarming' Little Question by Hymoff

Edward Hymoff, media and public affairs consultant to the League of Women Voters Education Fund for the 1980 Presidential Debates, is the subject of the lead editorial in the October issue of *Armed Forces Journal International*.

Ed, former public affairs director of the Corporation for Public Broadcasting, veteran war and foreign correspondent, military historian and author, was responsible for developing the list of priority "issues" which he used to identify and select knowledgeable panelists and the moderator for the September 21 Presidential Debate in Baltimore. The editorial came about after Ed asked the editor of the authoritative magazine, whose readers are generals, admirals, high Defense Department civilian officials, members of Congress and senior corporate executives, what was called a "disarming little question."

"Hymoff knows how to ask a tough question," the editorial noted. "He's asked us the toughest one we've ever been asked to answer." The question: Given the opportunity to ask the candidates only three national security questions — the same question to be answered by each candidate — what questions would they be?

"We're not sure which ones we would ask, either," declared the editorial. "That's a pretty sad admission on our part; we're supposed to make our living pondering just such issues."

## WRITERS, PROTECT YOUR WORK

"It's astonishing," says **Millicent Brower**, "how a writer's story and quotes from one source magically appear under another writer's byline, and words spoken by one person fly into the mouth of another!"

A story of Millicent's on Fashion Accessories which appeared in the *Star* on January 8th, and then in the *San Antonio Light* on June 14th, appeared in the *Enquirer* carrying the byline of Gary Taubes. In her *Star* story, she interviewed Pat Anhalt, and in the *En-*

(Continued on page 3)

## New Applications

### ACTIVE RESIDENTS

Jack W. Farrell, Editor, Traffic Management Magazine

Sponsors: Harry Rand, Henry Gellermann  
Allan Wolper, Columnist & Senior Editor, Soho Weekly News

Sponsors: Harry Rand, Henry Gellermann  
Billie Young, President, Ashley Books Inc.  
Sponsors: Harry Rand, Henry Gellermann

### ACTIVE NON-RESIDENTS

Barbara A. O'Reilly, Freelance Journalist  
Sponsors: Harry Rand, Russ Tornabene

Edward H. Silk, Editor in Chief, Rodman Publishing Co.  
Sponsors: Harry Rand, Henry Gellermann

### ASSOCIATE RESIDENTS

Ralph J. Fletcher, President, William H. Sadlier Inc.

Sponsors: Charles Schreiber, Arnold E. Abramson

Warner A. Hutchinson, Director, William H. Sadlier Inc.  
Sponsors: Charles Schreiber, Arnold E. Abramson

## New Members

### ACTIVE RESIDENTS:

Joseph D. Feldmann  
Michael R. Johnson  
Norman Pearlstine  
Joel Whitaker  
William E. Zimmermann

### ACTIVE NON-RESIDENT:

Margit Varga

### ASSOCIATE RESIDENTS:

Caroline Dennis Jones  
John A. Murphy

### AFFILIATE:

John R. Walsh

## Geraldine Sartain Dies

Geraldine Sartain, internationally known newspaper reporter, writer and publicist, died Wednesday, October 15 in San Francisco after a brief illness. She was born in San Francisco in April, 1893, and was graduated from the University of California at Berkeley in 1915.

Her career as a reporter and feature writer began with the *San Francisco Chronicle* in 1920. Determined to work her way around the world, Miss Sartain joined the Honolulu *Star Bulletin* in 1924, the Shanghai *China Press* in 1926, and the Paris *Times* in 1927.

As past president of the Newspaper Women's Club of New York and former member of the Overseas Press Club Board of Governors, Miss Sartain had also been an early member of the Representative Assembly of the Newspaper Guild. She was also a member of the All Year Explorers Club of San Francisco.

Married in 1934 to newspaperman Carl M. Baumhart, Miss Sartain made her home in New York City and in Connecticut until her retirement to San Francisco in 1969. She had requested no services be held.



## Overseas Press Corps Interviews Philippine Press

Members of the overseas press corps recently interviewed the head of the Philippines delegation to the 6th United Nations Congress on the Prevention of Crime and the Treatment of Offenders, which was held in Caracas, Venezuela.

*World Chronicle* is a news panel program broadcast worldwide each week. It is distributed by the United Nations. The program host is Brian E. Saxton, of BBC Radio News. In the New York area the program may be seen Friday nights at 7:30 p.m. on WNYC-TV (Channel 31) and on Thursdays and

Fridays on Teleprompter and Manhattan Cable TV, on Channel 10, also at 7:30 p.m.

*World Chronicle* features senior officials whose work concerns the developing nations of the world in spontaneous, unrehearsed, unedited interviews with members of the press.

During his interview on *World Chronicle*, Mr. Natividad dealt with a number of topics including freedom of the press in the Philippines. Following is a brief excerpt from the interview dealing with freedom of the press in the Philippines between Odd Bergfald of the Norwegian newspaper *Afterposten* and Teodulo C. Natividad, Philippines Minister of State for Justice. **Michael J. Marlow** was program host for this particular session.

**Bergfald:** May I ask you, do you have what we in the Western world call a free press in your country?

**Natividad:** Yes, we have an absolutely free press in our country.

**Bergfald:** Has this press criticized you as the Minister of Justice for, let us say, keeping your hands over some of those people who have been corrupt? Have you been criticized?

**Natividad:** Yes. Yes. Many of the exposés in the newspapers are the beginning of prosecution.

**Marlow:** Sir, then why do we in the West, if I might ask, have the impression that there is censorship in the Philippines? Is it that we have been subjected to a distortion of the picture in the Philippines?

**Natividad:** That is the point. In fact, I have to make a full confession. As chairman of the Philippine delegation I am very willing to face the press provided there is no distortion of what I have to say, provided there is fairness; that is the point. In the Philippines we wonder why there is distortion in the Western press, because the films of the demonstrations that happened in 1970 are played now to show that there is disorder in the Philippines, when in fact and in truth the pictures that they use, the reels that they use, were taken actually in 1970. That is the ultimate in distortion. So, gentlemen, that is why I am thankful that I am before a panel that is fair and frank.

**Bergfald:** Mr. Minister, please, we will of course be fair.

**Natividad:** Yes, of course, I realize that.

**Bergfald:** But wherever we have a feeling that the press is oppressed, that the population is oppressed, it is our duty and we feel it from the heart: we have to put that forward. We do not mean to hurt you or your country. At any rate we want every people in the world to live in freedom. That is why we ask you such questions.

## WELCOME

To the new  
Who, What, Where  
In pen, pencil or ink  
We salute Blythe Foote Finke!  
Happy wishes, attainments, too,  
To grace your reign  
With What, Why, Who.

Helen Alpert

**Will Yolen** is back in Columbia-Presbyterian Neurological Center for more Parkinson testing. He will answer all telephone calls and letters, so please be in touch with him.

## WRITERS (Continued from Page 2)

*quirer* story, Anhalt's quotes gush forth from Dr. Berthold Schwarz's mouth!

Brower phoned Dr. Schwartz and he said that although he'd been phoned by Taubes, "I don't know anything about fashion and I was shocked when I saw the article. I don't recall saying those things." Schwartz apologized to Brower.

Millicent protested to the *Enquirer* and they "have been very diligent in investigating this matter and very concerned." She asked the *Enquirer* to pay her for the use of her material which she owns.

"There's a new kind of phony journalism where lazy reporters call up someone, and using a source article, manipulate the person being interviewed into agreeing with someone else's quotes. I deplore this form of journalism," said Millicent.

"It's making a quick buck off the sweat of hard-working journalists. According to the law, it is copyright infringement."

She pointed out that according to the new copyright laws, a writer only sells first serial rights to a publication and retains all other rights to the article. "But the writer should write to the publication and ask for reversion of the rights to the writer. The publication cannot sell any other rights unless an agreement is made with the writer which should be in writing, too.

"A lot of writers don't know their rights. For example, some publications sell a writer's material through their own syndicates. For this, a special arrangement should be made with the writer."

Millicent is now writing articles and features for a new weekly magazine, *Women's World*, which will commence publication in January.

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## OPC BULLETIN

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Irvin S. Taubkin, Editor; Helen Alpert, George E. Burns, Blythe Foote Finke, Thomas J. Kraner, Rosalind Moore, Grace Naismith, Charles J. Schreiber, Associates



## Who, What, Where

By BLYTHE FOOTE FINKE

Before beginning this up-date on OPC member doings, let us take just a moment to pay tribute to **Grace Naismith**, who has produced this column so successfully for years. Nobody will ever replace her! She is a club member without peer!

Also, don't hold back tidbits for this column about your doings. We need all your personal news. Thank you.

It has been a busy year for many of us. **Edith Lynn Hornik-Beer** has had two articles recently in *The New York Times* Sunday edition: one in the Westchester edition on "A Patient Questions Ethics of Medical Advice," the other, a humorous article in the Long Island edition titled "Picasso As Two On Long Island See Him."

**Peggy Whedon's** new book *Always on Sunday*, published by W. W. Norton, arrives in bookstores the first week of November. It will be a double celebration. The book recounts the adventures, dramas and personality problems involved in putting world leaders before television cameras. It is timed to hit the stands just as *ABC News* television and radio networks celebrate the 20th anniversary of "Issues and Answers." Peggy produced the first show in November 1960 with Senator Paul Douglas (Dem.) of Illinois.

**Theodore Berland** has been appointed Chairperson of the Department of Journalism at Columbia College, Chicago. Author of 14 books and a weekly newspaper column *The Thin Man*, Berland has taught at Northwestern University, Bowling Green State University, the University of Wisconsin. He has also been voted president-elect of the American Medical Writers Association.

**Frances Kish** had two pictures in the "Affordable Art" show at Community Gallery, 28 East 35th Street, New York City, October 15-26.

**Frederick H. Sontag**, a noted public affairs and research consultant for the past 30 years, was featured speaker at the first Husson College Business Breakfast, Bangor, Maine, on September 16. He discussed the 1980 elections and their consequences from the viewpoint of a Washington insider.

Out in Japan **Betty Friedan** has been speaking on her upcoming book about the new family set-up, sex equality. So reports OPC Bulletin editor **Irvin Taubkin**, on vacation there.

Record attendance at the recent national convention, biggest yet, of Women in Communications in San Diego, California, was largely due to a con-

scientious steering committee of which OPC member **Hester Hensell** was a leading force. Dr. Dorothy Greer of Celanese Corporation was one of the award winners.

**A. E. P. Wall**, editor and president of *The Chicago Catholic*, and president of the International Federation of Catholic Journalists, has just published a pamphlet on "The Function of the Church Press and of the Secular Press."

The National League of American Pen Women, Inc., founded in 1897, has a loyal, hard worker in OPC member **Margaret Dysart**. This PEN is located in Washington, D.C.

**Raine Edward Bennett**, distinguished writer and former NBC commentator for 17 years in Los Angeles and Washington, playwright and author of several books, including *Vagrant Vanities*, was 89 years old on October 23. He has just completed a movie/TV script on the Cherokee Indian who evolved the first Indian alphabet. Besides all that he still works on the General MacArthur Memorial Library. Congratulations, Raine!

**Dorothy Ingling** recently returned from a three week writing trip to Eastern Canada. She was also the subject of a full page *Star Ledger* story on a Mexico trip where she has explored Mayan ruins for the past 20 years. She arranges radio/TV appearances for actress **Dorothy Stickney**, whose book *Openings and Closings* was recently published by Doubleday.

Just back from Ireland, **Herb Silverman** covered the annual Galway Oyster Festival, and published two new stories: one on Irish arts and crafts in *1001 Decorating Ideas*, and a syndicated news feature on budget hotels and restaurants in Dublin.

**Larry Stessin's** recent article in the *Harvard Business Review*, "Expedited

Arbitration: Less Grief Over Grievances," will be reprinted in the fifth edition of *Readings in Personnel*, textbook for graduate students used in 50 colleges around the world.

Another OPC'er, **Franklin S. Riley**, president of his own San Francisco Bay Area public relations firm, has been elected vice-chairman of the North Pacific District Judicial Panel of the PRSA (Public Relations Society of America).

**Arthur Rothstein's** exhibition of photographs will be on display at the Fort Lauderdale Florida Art Institute November 5-30. Many have appeared in the book *Arthur Rothstein's Words and Pictures* recently published by AMPHOTO.

*Diversion Magazine* featured an article by OPC member **Tom Mechling** on "Colorado's Historic Hotels" in the September 1980 issue.

**Jay Bushinsky** has been named Cable News Network's correspondent in Israel. He filed CNN's first overseas report by satellite 33 minutes after the 24-hour-a-day news operation went on the air June 1. CNN operates out of Jerusalem, and Bushinsky also continues to file intensively for *The Chicago Sun Times* and Westinghouse Broadcasting Co.

And, finally, for this issue, **David R. Fluhrer** has been appointed to the new position of Director of Corporate Information for *Newsweek Inc.* where he has been publicity director since 1976. He plans to establish a professional writing resource to serve the entire company, including speeches, corporate brochures, staff memos, development of a management newsletter and an annual updating of the publication *Facts and Figures About Newsweek*. He joined *Newsweek* in 1974.

Overseas Press Club of America, Inc.

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